

Long Marston Neighbourhood Plan Survey 2019



Dear Resident

The Neighbourhood Plan (“the Plan”) is a planning document which, when completed and adopted, will form part of planning policy at Stratford-on-Avon District Council, and will help shape future development in our village. Most of these questions are designed to help inform the Plan, but we have asked some questions on subjects which are not covered by the Plan. The responses to these will be shared with the Parish Council to help them identify priorities and concerns in the village.

Even if you have already given your views at one of the village events, please help us by completing the questionnaire, as the results from this will be analysed separately.

The Neighbourhood Plan does not cover the whole parish, as it leaves out the areas at Meon Vale and the airfield where development has already been given outline permission. The map overleaf shows the area which will be covered.

The questions should be answered as an individual. All household occupants aged 16 and over are able to complete the questionnaire. Each household is receiving two questionnaires and additional copies can be downloaded from our website, <http://www.longmarstonnp.co.uk/>

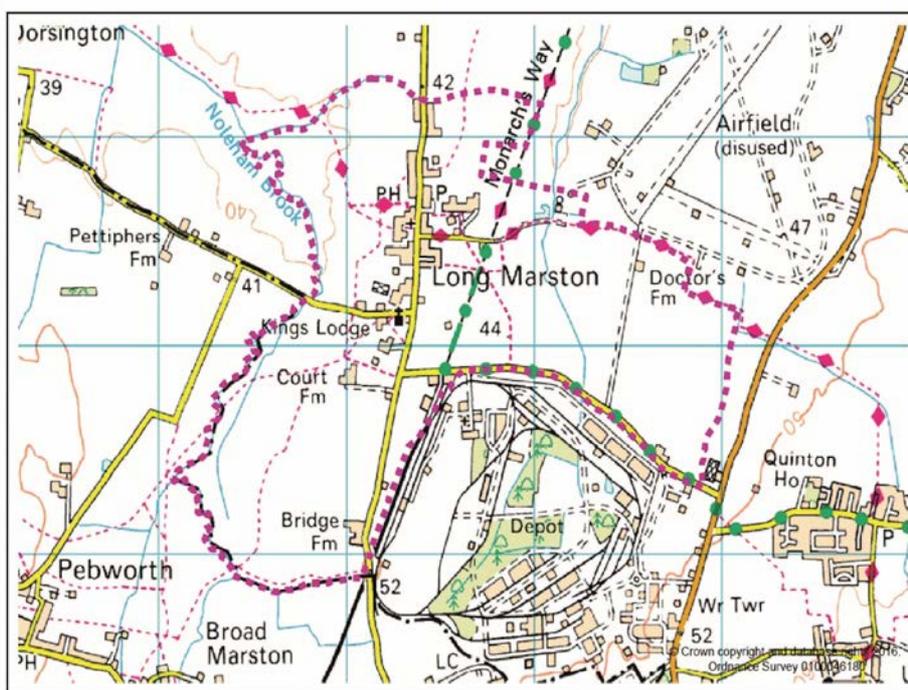
All views given within the questionnaire will remain anonymous and confidential. We do not collect any information that will personally identify you. The information in the “About You” section in the Plan questionnaire is requested in order to allow us to understand the profile and make-up of the residents in the area. The results of the survey and those in the About You section will be aggregated for analysis.

We have also sent every household a **Housing Survey for Long Marston parish**, which should only be completed if someone in your household has a need for alternative housing and wish to live within the parish.

The deadline for the completion of the Neighbourhood Plan Survey is **SUNDAY JUNE 30TH**. **One of our volunteers will visit after this date** and also collect the Housing Survey, which you are asked to complete at the same time (you will only complete one Housing Survey per household). When the volunteer collects your questionnaire(s), please give back in the envelope it came in and seal it. The envelopes are opened at Stratford-on-Avon District Council, who are undertaking the survey on our behalf.

Alternatively, you can send the Housing Survey only, back separately to the Freepost address listed at the end of that questionnaire by June 30th. This goes back to the Warwickshire Rural Community Council who are undertaking that particular survey.

This is the area covered by the plan



Marston Sicca Neighbourhood Plan Boundary

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The questionnaire has been divided into seven sections:

1. Living in Long Marston
2. Transport, Traffic and Parking
3. Housing
4. Landscape and Development
5. Natural Environment
6. Employment and Business
7. About You

Please tick the appropriate box or answer in the space provided.

Section 1 - Living in Long Marston

Q1 From the list below, what are the TOP 4 things that you most value about living in Long Marston? (Tick FOUR boxes only)

- The house I live in
- Convenient for work
- Rural village with access to countryside
- The linear form of the village allowing most households to enjoy countryside views
- Amenities and facilities (Like the Village Hall and Community shop)
- Low density housing
- Community spirit
- Friendly and safe environment
- Low light pollution (night skies)
- Local wild life and habitats
- Historic and natural features (Church, Historic Buildings and Green spaces)
- Other

If other, please specify below.

Q2 From the list below what are the main things that give Long Marston its character and distinctiveness? (Tick TWO boxes only)

- Architectural mix of properties
- The linear nature of Long Marston
- Easy access to surroundings and countryside
- The rural environment / countryside views
- Other

If other, please specify below.

Q3 How important is it to ensure the physical separation between Long Marston and surrounding settlements, e.g. Meon Vale, Airfield development, Welford? (Tick ONE box only)

- | | |
|--|--|
| <input type="checkbox"/> Not important | <input type="checkbox"/> Very important |
| <input type="checkbox"/> Quite important | <input type="checkbox"/> Extremely important |

Q4 How satisfied or dissatisfied are you with following facilities in Long Marston and the surrounding area? (Tick ONE box PER ROW)

	Very satisfied	Satisfied	Dissatisfied	Very Dissatisfied	No Opinion/Don't Know
Access to medical services	<input type="checkbox"/>				
Access to dental services	<input type="checkbox"/>				
For sport, leisure, exercise and recreation	<input type="checkbox"/>				
The Poppin community shop	<input type="checkbox"/>				
Pub	<input type="checkbox"/>				
Village Hall	<input type="checkbox"/>				
Church	<input type="checkbox"/>				
For the young (under 6)	<input type="checkbox"/>				
For young children (age 6 - 11)	<input type="checkbox"/>				
For young people (12 - 18)	<input type="checkbox"/>				
For the elderly (65 or over)	<input type="checkbox"/>				
Access to local schooling	<input type="checkbox"/>				

Please add any comments on the facilities listed above.

Over the short term (next 5 years), what improvements do you feel should be undertaken to any of the facilities listed above? Please list here any other facilities you would like to see.

Section 2 - Transport, Traffic and Parking

Q5 How frequently do you use private transport (car, van, motorcycle) for the following? (Tick **ONE** box **PER ROW**)

	More than once daily	Daily	Weekly	Monthly	Less than monthly	Never
Employment	<input type="checkbox"/>					
Education (school run)	<input type="checkbox"/>					
Recreation/leisure	<input type="checkbox"/>					
Shopping	<input type="checkbox"/>					
Health/medical	<input type="checkbox"/>					

If you wish to comment on transport, please do so in the box below.

Q6 What are your general concerns about parking (your own and others parking) in Long Marston? (Tick the **THREE** that most concern you)

- | | |
|---|---|
| <input type="checkbox"/> Nowhere to park | <input type="checkbox"/> Parking for shopping |
| <input type="checkbox"/> Damage from passing vehicles | <input type="checkbox"/> Parking on verges |
| <input type="checkbox"/> Cars blocking your entrance | <input type="checkbox"/> Parking on pavements |
| <input type="checkbox"/> Visitors blocking the road | <input type="checkbox"/> No Concerns |
| <input type="checkbox"/> Availability of parking | <input type="checkbox"/> Other |

If other, please specify below.

Please comment below on the concerns you have ticked in the question above on parking.

Q7 Should new housing have off street parking for two or more cars? (Tick **ONE** box only)

- Yes No

**Q8 How frequently do you use public bus service (no.27) for the following?
(Tick ONE box PER ROW)**

	More than once daily	Daily	Weekly	Monthly	Less than monthly	Never
Employment	<input type="checkbox"/>					
Education (school run)	<input type="checkbox"/>					
Recreation/leisure	<input type="checkbox"/>					
Shopping	<input type="checkbox"/>					
Health/medical	<input type="checkbox"/>					

Q9 What would encourage you to use the local bus service more? (Tick ALL THAT APPLY)

- | | |
|---|---|
| <input type="checkbox"/> More buses | <input type="checkbox"/> More destinations |
| <input type="checkbox"/> Improved scheduled times | <input type="checkbox"/> Better location of bus stops |
| <input type="checkbox"/> Better reliability | <input type="checkbox"/> Would never use the bus |

If you wish to comment on transport please do so in the box below.

Section 3 - Housing

In answering questions on Housing and Building, please ignore both the ongoing expansion of Meon Vale and the future large development at Long Marston Airfield. These are outside the scope of the Long Marston Neighbourhood Plan and are outside the designated Neighbourhood Plan Area.

Q10 How suitable for Long Marston do you feel the following sizes of any future new developments would be? (Tick ONE box PER ROW)

	Not suitable	Quite suitable	Very suitable
One large development (e.g. more than 20 houses)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Medium sized developments (10-15 houses)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Small developments (e.g. fewer than 10 houses)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Individual plots	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A mixture of small and medium developments	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Q11 What importance would you give to the following types of new property?
(Tick ONE box PER ROW)**

	Not important	Quite important	Very important
One bedroom homes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Two bedroom homes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Three bedroom homes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Four or more bedroom homes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bungalows	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Flats	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Maisonettes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Affordable housing*	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Affordable housing is social rented, affordable rented and shared ownership, provided to eligible households whose needs are not met by the market*

Q12 From the list below, what are the most important features for any new developments in Long Marston? (Tick UP TO FIVE boxes only)

- | | |
|---|--|
| <input type="checkbox"/> In keeping with the rural character | <input type="checkbox"/> Adequate off-street parking spaces across the development |
| <input type="checkbox"/> Adequate storage areas (bins, cycles, mobility scooters) | <input type="checkbox"/> Communal greens & open spaces |
| <input type="checkbox"/> Design that respects the size & appearance of the existing village | <input type="checkbox"/> Adequate garden and amenity space |
| <input type="checkbox"/> Energy efficiency | <input type="checkbox"/> Proper landscaping (e.g. trees, shrubs for screening) |
| <input type="checkbox"/> Reflect current (lower than average) housing density | <input type="checkbox"/> Effective drainage and flood prevention |
| <input type="checkbox"/> Use of traditional local building materials | <input type="checkbox"/> Preventing urbanisation of the rural character and historic setting |

Q13 What importance would you give to the provision of new housing for each of the following groups? (Tick ONE box PER ROW)

	Not important	Quite important	Very important
Supported accommodation - typically for elderly, disabled or vulnerable people which includes some form of support care.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
For people with reduced mobility - typically includes wide doors, wheelchair ramps, high electric points etc.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Young families/starter homes - Similar to affordable home, starter homes are new build homes for first time buyers aged between 23-40 and offered at a discount under a government- led scheme	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
For people with local connections - a clause which makes the property only available to people with suitable local connections	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q14 What importance would you give to the type of ownership/tenure in any new development? (Tick ONE box PER ROW)

	Not important	Quite important	Very important
Privately owned	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rented	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shared ownership*	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A mixture of some or all of the above	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Shared ownership means that you buy a share of your home (25-75%) and pay rent on the rest.*

Section 4 - Landscape and Development

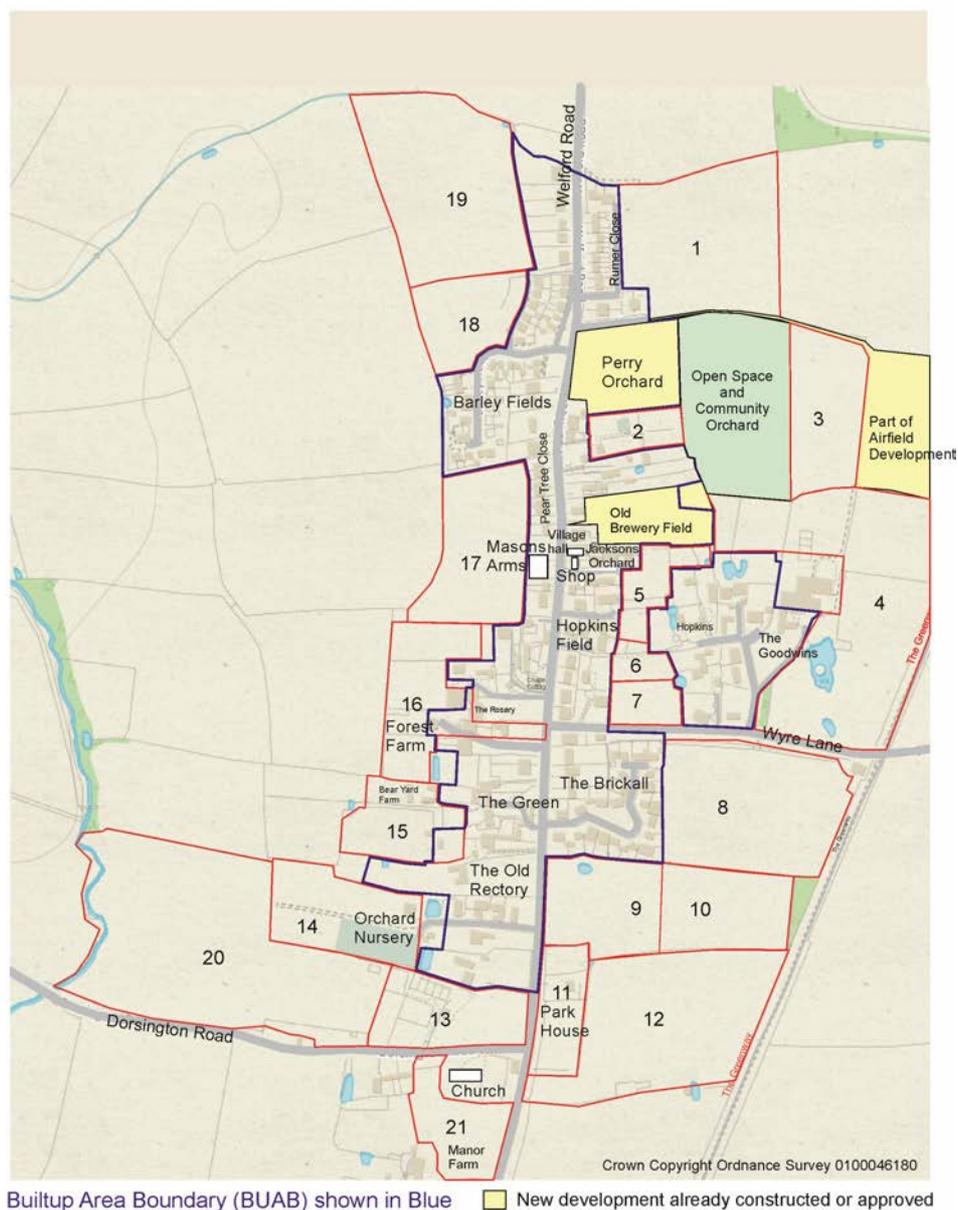
In the event of a change in policy or failure of the 5 year land supply, additional development may be required.

Stratford District Council (SDC) have proposed a Built Up Area Boundary (BUAB) for Long Marston within which further development might take place subject to normal planning rules. This boundary is shown outlined in blue on the map below for Q15.

SDC has also identified some potential sites for housing – This map includes additional sites identified by the Neighbourhood Planning Group. They are shown on the map outlined in red and numbered 1-21. Sites shown in yellow on the map already have development approved.

Looking at the map below, please indicate in the table provided, up to three areas most suited and three areas least suited for development - tick the box against the relevant number of the plot. Not all of the sites shown will be suitable. Because a site is promoted by a third party, it does not mean that it will be automatically included within the NDP, following the assessment of its appropriateness later in the overall NDP process. The size of the potential site shown does not reflect the size of development that could be promoted by the Plan. Some large sites may be deemed suitable for partial development.

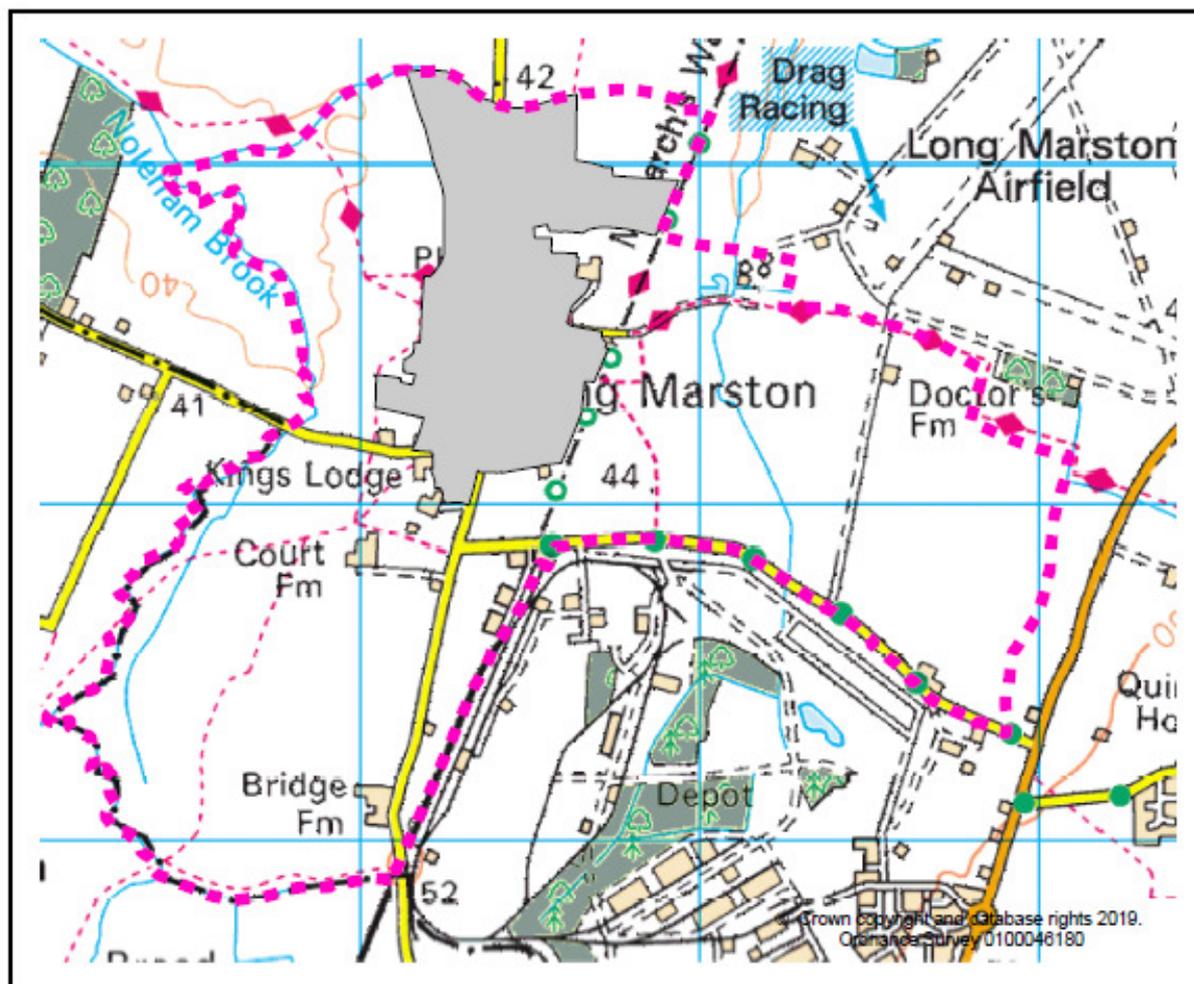
Long Marston Draft Built Up Area Boundary and Potential Housing Sites



Q15 Looking at the map, what THREE sites do you consider most suitable and the THREE sites least suitable. Do not tick more than three boxes per column.

	Sites Most Suitable	Sites Least Suitable
1	<input type="checkbox"/>	<input type="checkbox"/>
2	<input type="checkbox"/>	<input type="checkbox"/>
3	<input type="checkbox"/>	<input type="checkbox"/>
4	<input type="checkbox"/>	<input type="checkbox"/>
5	<input type="checkbox"/>	<input type="checkbox"/>
6	<input type="checkbox"/>	<input type="checkbox"/>
7	<input type="checkbox"/>	<input type="checkbox"/>
8	<input type="checkbox"/>	<input type="checkbox"/>
9	<input type="checkbox"/>	<input type="checkbox"/>
10	<input type="checkbox"/>	<input type="checkbox"/>
11	<input type="checkbox"/>	<input type="checkbox"/>
12	<input type="checkbox"/>	<input type="checkbox"/>
13	<input type="checkbox"/>	<input type="checkbox"/>
14	<input type="checkbox"/>	<input type="checkbox"/>
15	<input type="checkbox"/>	<input type="checkbox"/>
16	<input type="checkbox"/>	<input type="checkbox"/>
17	<input type="checkbox"/>	<input type="checkbox"/>
18	<input type="checkbox"/>	<input type="checkbox"/>
19	<input type="checkbox"/>	<input type="checkbox"/>
20	<input type="checkbox"/>	<input type="checkbox"/>
21	<input type="checkbox"/>	<input type="checkbox"/>

Q16 If the fields/land you believe are suitable for future housing are in the Neighbourhood Plan area, but NOT shown on the map in Q15, then please describe their location and mark them on the map below.



Q17 What is your opinion on the building of 'backland development' – this is building on existing gardens as a potential source of housing development in the village? (Tick ONE box only)

- | | |
|---|-------------------------------------|
| <input type="checkbox"/> Strongly agree | <input type="checkbox"/> Agree |
| <input type="checkbox"/> Neither agree nor disagree | <input type="checkbox"/> Disagree |
| <input type="checkbox"/> Strongly disagree | <input type="checkbox"/> Don't know |

Q18 How much do you agree or disagree that there should be 'infill development' – this includes parcels of non-domestic land within and on the edge of the village and can include paddocks or green spaces? (Tick ONE box only)

- | | |
|---|-------------------------------------|
| <input type="checkbox"/> Strongly agree | <input type="checkbox"/> Agree |
| <input type="checkbox"/> Neither agree nor disagree | <input type="checkbox"/> Disagree |
| <input type="checkbox"/> Strongly disagree | <input type="checkbox"/> Don't know |

Q19 What priorities should the Neighbourhood Plan have in protecting the quality of the environment? (Tick only the THREE you consider most important)

- The design of new buildings should complement existing local styles/materials
- Promote a high level of energy efficiency in new buildings
- Ensure that any new building minimises the impact on the rural character of Long Marston
- Preserve the views of the countryside as much as possible
- Preserve gardens
- Preserve green areas within the village
- Improve flood prevention measures
- Other

If other, please explain below.

Section 5 - Natural Environment

Q20 What priorities should the Neighbourhood Plan have in protecting Long Marston's natural environment? (Tick only the THREE you consider most important)

- | | |
|--|---|
| <input type="checkbox"/> Preserve the rural character of the village | <input type="checkbox"/> Preserve mature trees and hedgerows including woodland |
| <input type="checkbox"/> Minimise light pollution | <input type="checkbox"/> Preserve the rural view |
| <input type="checkbox"/> Minimise the level of noise/disturbance caused by development | <input type="checkbox"/> Preserve access to local countryside |
| <input type="checkbox"/> Preserve local wildlife habitats | <input type="checkbox"/> Other |

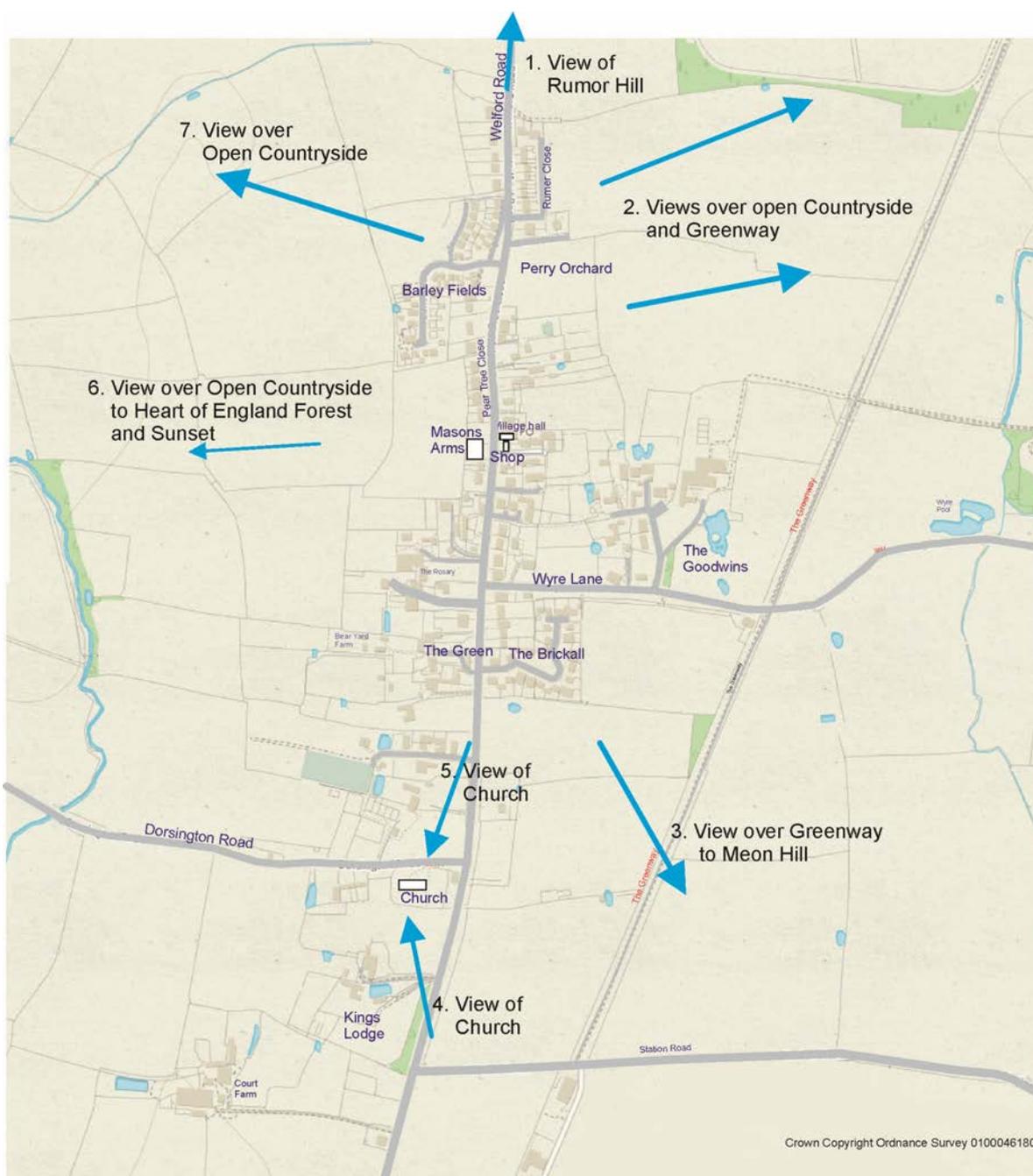
If other, please explain below.

Q21 Which of the following would you like to see improved within Long Marston? (Tick ALL THAT APPLY)

- | | |
|---|--|
| <input type="checkbox"/> The signage on the approaches to the village | <input type="checkbox"/> Develop new wildlife habits |
| <input type="checkbox"/> Footpath signage | <input type="checkbox"/> Develop new meadows or woodlands |
| <input type="checkbox"/> Conserve single trees in special places | <input type="checkbox"/> Plant / manage / protect roadside hedges and wildlife corridors |
| <input type="checkbox"/> Plant new orchards/ coppice | <input type="checkbox"/> Pond, Stream and ditch maintenance (Improved flood protection) |

Long Marston Parish enjoys largely open views of the countryside. Our historic church is also visible from many parts of the Long Marston Parish. The map below shows examples of well known views.

Q22 Please select which views (if any) you value and believe need protecting when/if new developments are being considered. Please write in the view number(s) and the reason(s) for protection in the box below. If the view you consider important is not shown on the map, please draw an arrow directly on to the map below.



Q23 Developers are sometimes required to make contributions towards specific things associated with a development – this is known as ‘s106 money’ and ‘Community Infrastructure Levy’, or ‘CIL’. What would you prefer to see this money spent on? (Tick **ALL THAT APPLY**)

- | | |
|--|---|
| <input type="checkbox"/> Road improvements | <input type="checkbox"/> Wildlife habitats |
| <input type="checkbox"/> Access to the countryside | <input type="checkbox"/> Adult or youth recreation facilities |

Section 6 - Employment and Business

Please complete the following questions only if one or more members of your household manage a business in the Parish, own a business located in the Parish or are self-employed and based in the Parish. This section tells us about the needs of businesses located in the Parish. It will help us to understand whether the Neighbourhood Plan can potentially help local business.

If you do NOT run a business in the Parish please go to Q27.

Q24 Is your business in the Parish run mainly/solely from home or from other premises? (Tick **which applies**)

- | | |
|---|--|
| <input type="checkbox"/> Mainly or solely from home | <input type="checkbox"/> From other premises |
|---|--|

Q25 Which sector best describes your business activity? (Tick **ONE** box only)

- | | |
|---|---|
| <input type="checkbox"/> Farming / Horticulture | <input type="checkbox"/> Manufacturing |
| <input type="checkbox"/> Building Trade | <input type="checkbox"/> IT / Business Services |
| <input type="checkbox"/> Arts & Crafts | <input type="checkbox"/> Food / Catering |
| <input type="checkbox"/> Retail | <input type="checkbox"/> Consultancy |
| <input type="checkbox"/> Tourism / Leisure | <input type="checkbox"/> Other |

Q26 Do you experience difficulties with the following? (Tick **ALL THAT APPLY**)

- | | |
|---|--|
| <input type="checkbox"/> Recruiting trained / experienced staff | <input type="checkbox"/> Poor broadband |
| <input type="checkbox"/> Recruiting trainees / apprentices | <input type="checkbox"/> Poor mobile phone reception |
| <input type="checkbox"/> Training staff | <input type="checkbox"/> Parking |
| <input type="checkbox"/> Transport for staff to / from work | <input type="checkbox"/> Other |
| <input type="checkbox"/> Lack of local childcare facilities | |

Please state any other difficulties below.

Q27 We need your opinion on business and employment in Long Marston ... (Tick **ONE** box **PER ROW**)

	Yes	No
Do we need to encourage more local businesses?	<input type="checkbox"/>	<input type="checkbox"/>
Do we need to encourage more local jobs?	<input type="checkbox"/>	<input type="checkbox"/>
Should we improve / develop visitors/tourism in the Parish?	<input type="checkbox"/>	<input type="checkbox"/>
Do we need starter units / premises or facilities for local business?	<input type="checkbox"/>	<input type="checkbox"/>

Section 7 - About You

Q28 In which age group do you belong?

- 16-24
- 25-34
- 35-44
- 45-54

- 55-64
- 65-74
- 75 plus
- Prefer not to

Q29 How many years have you lived in the Parish?

- Less than 1 year
- 1-5 years
- 6-10 years

- 11-20years
- 21-40 years
- 41+ years

Q30 Are you intending to stay living in Long Marston for more than five years?

- Yes in current property
- Yes by extending/adapting
- Yes in smaller

- Yes in larger
- No

If no, then please comment below on why you are likely to move away.

Thank you for your replies to this questionnaire. Your views are most important and will contribute to the development of the Neighbourhood Plan for Long Marston. The deadline for the questionnaire is Sunday 30th June 2019. It will be collected by a volunteer after this date and please give back sealed in the envelope it came (or another if you mislay it). Stratford District Council who are administering the survey on our behalf will open the envelopes.