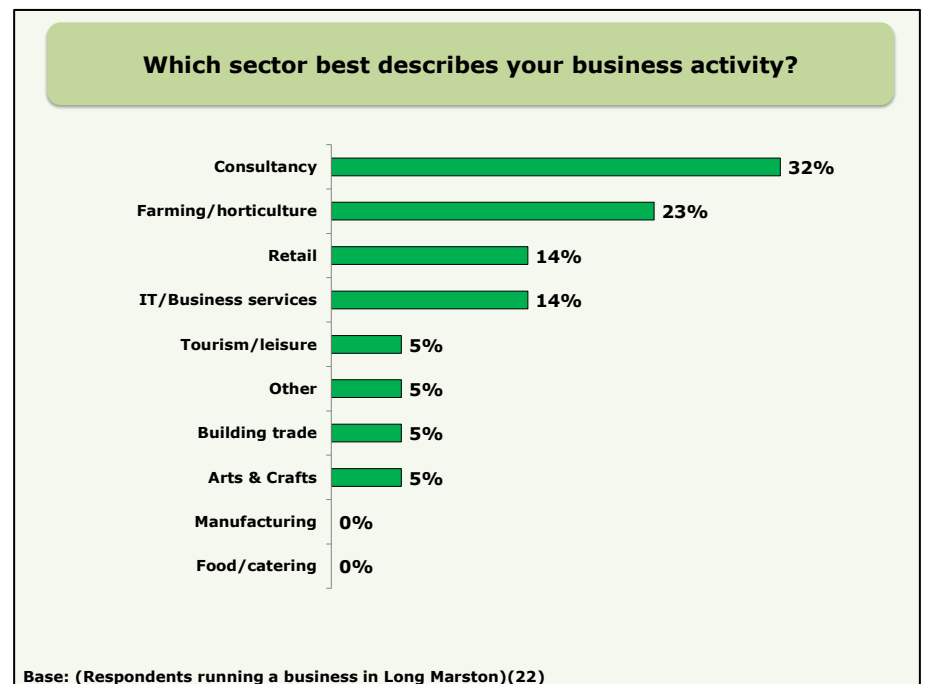
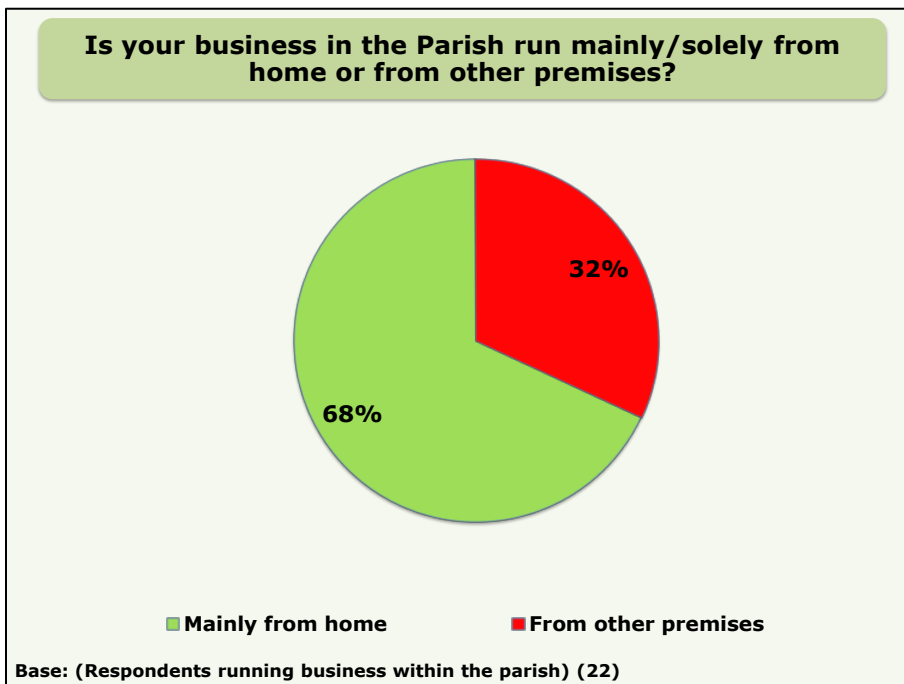


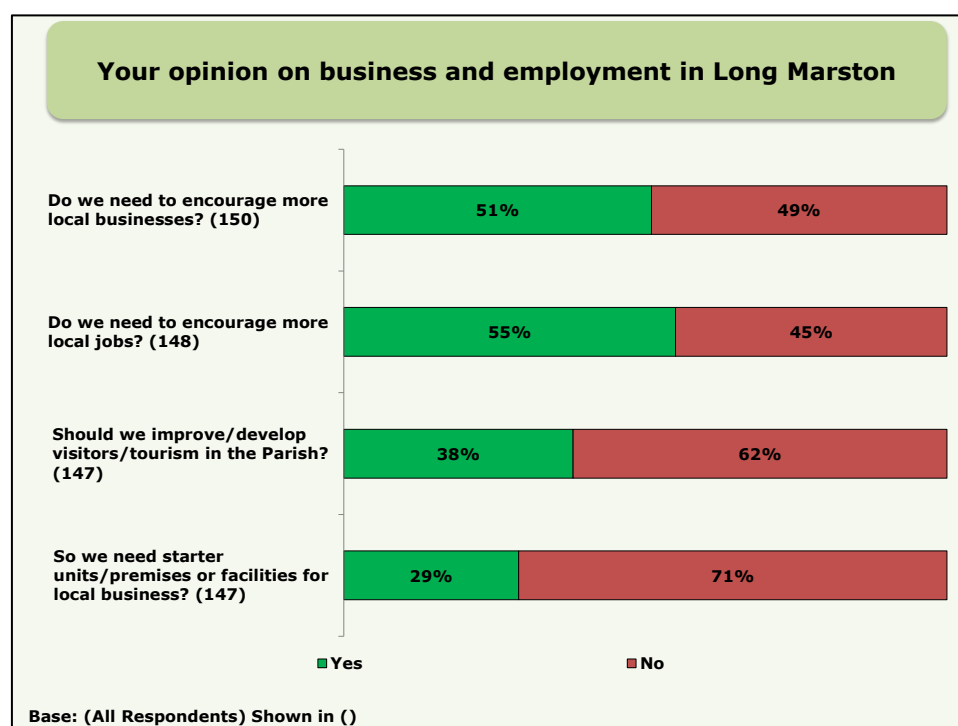
Employment and Business



| Do you experience difficulty with the following? | Number | % |
|--|--------|----|
| Poor mobile phone reception | 15 | 94 |
| Poor broadband | 12 | 75 |
| Lack of local childcare facilities | 1 | 6 |
| Recruiting trained/experienced staff | 0 | 0 |
| Recruiting trainees/apprentices | 0 | 0 |
| Training staff | 0 | 0 |
| Transport for staff to/from work | 0 | 0 |
| Parking | 0 | 0 |
| Other | 0 | 0 |

Base: (Respondents running a business in Long Marston) (16)

From a possible list of difficulties faced for business, 15 of the 16 answering the question experienced poor mobile phone reception and 12 poor broadband.



All respondents were asked four questions on business and employment in Long Marston. There was a 51/49 split in favour of encouraging more local business, 55% wished to see more local jobs encouraged, 38% felt improvements/development for tourism should be made and 29% felt there was a need for starter units or facilities for local business.